

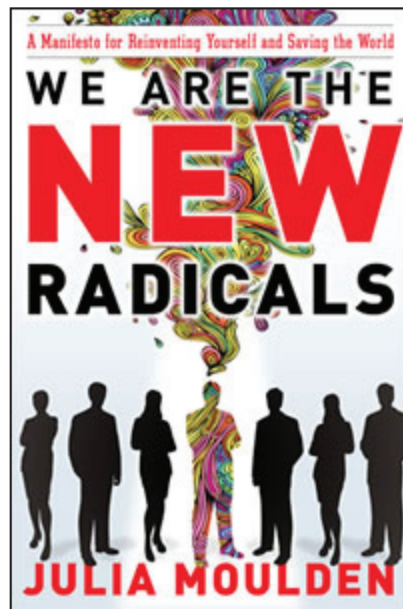
Prime Time Learning Presents

FREE

# We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World

November 4, 2008

Across North America and around the world, people who have enjoyed success in their chosen careers are getting the call to do something more with their lives – to give something back to a world that is in desperate need of help. Even so-called ‘retirees’ know they have more to offer. People are living longer, and today’s potential retirees have the freedom to choose how they will make their living and how they will spend the rest of their lives. They’re part of a growing movement based on a powerful idea: that doing good can mean more than volunteering and philanthropy. That how we earn our living can become the way we give back. These are the New Radicals. Discover how you can become a New Radical, and meet others who are interested in this powerful new movement.



**Admission is free.**

**When:** Tuesday, November 4, 2008  
5:00 p.m.-7:00 p.m.

**Where:** Peter Bronfman Learning Centre  
7th floor, Heaslip House  
Ryerson University  
297 Victoria Street, Toronto

**RSVP:** by October 30, 2008  
to Mena Carravetta  
416.979.5103  
or use the online RSVP system  
[www.ryerson.ca/ce/primetime](http://www.ryerson.ca/ce/primetime)

#### **Key Speaker: Julia Moulden**

Julia Moulden coined the phrase “New Radicals” and now helps individuals and organizations find new ways to do good works.

Her first book, “Green is Gold” (HarperBusiness), was a bestseller about another emerging trend. The first environmental guide for business, it was published in six countries. Her byline has also appeared in a diverse range of publications, including *Ms* magazine, *The Globe and Mail*, *Rotman Management* magazine, and *Toronto Life*.

Since 1985, she has written speeches for cabinet ministers, CEOs, and celebrities. Her clients include North America’s leading organizations: AstraZeneca, Four Seasons Hotels and Resorts, and Ford Motor Company.

Born in Toronto in 1956, Julia has lived in Europe, the U.S., and Mexico. She kayaks as often as possible on Georgian Bay.

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